

# **3-4-50: Chronic Disease Deaths in San Diego County – North Inland Region, 2000-2009**

## **What is 3-4-50?**

Chronic diseases are now the major cause of death and disability worldwide, having surpassed infectious diseases and injuries. This reflects an improvement in the prevention and treatment of infectious diseases and significant changes in dietary habits, physical activity levels, and tobacco use in the population.<sup>1</sup> **Three** behaviors (poor diet, physical inactivity, and tobacco use) contribute to **four** chronic diseases (cancer, heart disease and stroke, type 2 diabetes, and pulmonary diseases such as asthma) that cause over **50** percent of all deaths worldwide. This is the foundation of the 3-4-50 concept.<sup>2</sup> The influence of these three unhealthy behaviors may be seen in San Diego County as these four chronic diseases are the most common causes of death and disability in our region. Considered together, the 3-4-50 diseases cost \$4 billion in direct treatment expenditures in San Diego County in 2007.<sup>3</sup>

## **3-4-50 in San Diego County**

From 2000 to 2009, there has been a decrease in the percentage of County deaths due to chronic disease, as well as a decrease in the rate of chronic disease related deaths. In 2000, 63% of all deaths were due to chronic disease. However, by 2009, the percentage had decreased to 56%. In addition, the rate of chronic disease deaths decreased from 440.6 per 100,000 in 2000 to 336.6 per 100,000 in 2009. Among the Regions, the South Region had the highest percentage of deaths due to chronic disease in every year from 2000 to 2009. However, the South Region also had the lowest number of deaths from all causes in the County during the same time period. The rate of death due to chronic disease was highest in the East Region and lowest in the Central Region for each year from 2000 to 2009. Within the Regions there were considerable differences in the percentage of deaths due to chronic disease among the Subregional Areas (SRAs), as well as in chronic disease death rates. More detailed information is provided in the following tables and graphs.

## Understanding Public Health Data

This document presents San Diego County death statistics on stroke, coronary heart disease (CHD), diabetes, chronic obstructive pulmonary disease (COPD), asthma, and cancer from 2000 – 2009.

- A percentage is a way to express how small or large a quantity is relative to another quantity.
- A rate is the number of cases divided by the population, usually multiplied by a constant. For example 987 cases, divided by population of 654,321 would be a rate of 150.8 per 100,000 population. This means for every 100,000 people, 150-151 cases would be expected.

Both measures are provided to give a more balanced look at the burden of chronic disease within the County. Percentages allow for the comparison of the number chronic disease deaths relative to the number of deaths overall. Percentages are influenced by both the number of chronic disease deaths and the number of all cause deaths. It is important to keep this in mind when interpreting the data. For example, two Regions could have the same number of chronic disease deaths, but could have completely different percentages of chronic disease deaths based on the number all cause deaths in each area.

	Region A	Region B
Number of Chronic Disease Deaths	50	50
Number of All Cause Deaths	100	80
Percentage of Deaths Due to Chronic Disease	$(50/100)*100\% = 50\%$	$(50/80)*100\% = 62.5\%$

Rates were calculated to allow for comparison of between Regions, accounting for the size of the each area's population.

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<sup>1</sup> World Health Organization (WHO). "The Global Strategy on Diet, Physical Activity and Health." [http://www.who.int/dietphysicalactivity/media/en/gsf\\_general.pdf](http://www.who.int/dietphysicalactivity/media/en/gsf_general.pdf) (Accessed September 22, 2011).

<sup>2</sup> 3Four50, [www.3four50.com](http://www.3four50.com) (Accessed September 22, 2011).

<sup>3</sup> County of San Diego, Health and Human Services Agency, Public Health Services, Community Health Statistics Unit, "Economic Burden of Chronic Disease" (September 2010).

### 3-4-50 Deaths in San Diego County – North Inland Region, 2000-2009

The following tables and charts display trends in chronic disease deaths for the North Inland Region of San Diego County.

3-4-50 Death <sup>†</sup> Percentages Among San Diego County Residents - North Inland Region, 2000-2009										
By SRA										
Area	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
San Diego County <sup>a</sup>	63%	63%	61%	60%	59%	58%	57%	57%	56%	56%
North Inland Region	63%	63%	58%	60%	59%	57%	55%	56%	55%	56%
<b>SRA</b>										
Anza Borrego Springs	66%	64%	70%	62%	61%	57%	62%	73%	69%	64%
Escondido	60%	60%	56%	55%	55%	56%	55%	54%	52%	54%
Fallbrook	66%	66%	60%	62%	61%	59%	54%	58%	54%	55%
North San Diego	64%	64%	59%	62%	62%	57%	55%	58%	54%	55%
Palomar-Julian	77%	69%	72%	77%	49%	59%	56%	70%	69%	70%
Pauma	62%	62%	42%	59%	58%	58%	50%	52%	44%	57%
Poway	63%	63%	58%	61%	58%	60%	54%	53%	56%	52%
Ramona	64%	59%	58%	61%	58%	53%	57%	55%	57%	57%
San Marcos	66%	64%	61%	59%	63%	55%	57%	58%	60%	61%
Valley Center	63%	69%	63%	70%	55%	61%	63%	56%	55%	53%

\* Rates per 100,000 population.

<sup>a</sup>Deaths with unknown Region or SRA are reflected in the County total, but not in the individual categories. Category sums may not add up to County total.

<sup>†</sup> 3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

§ Rates and Percentages not calculated for fewer than 5 events. Rates not calculated in cases where zip code is unknown.

Source: Death Statistical Master Files (CA DPH), County of San Diego, Health & Human Services Agency, Epidemiology & Immunization Services Branch; SANDAG, Current Population Estimates, 9/21/2011.

Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 9/22/2011.

### 3-4-50 Deaths in San Diego County – North Inland Region, 2000-2009

3-4-50 Death <sup>†</sup> Rates Among San Diego County Residents - North Inland Region, 2000-2009										
By SRA										
Area	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
San Diego County <sup>a</sup>	440.6	435.2	402.8	402.7	386.7	373.8	357.8	353.1	347.5	336.6
North Inland Region	482.0	471.3	427.6	438.9	418.4	393.7	377.0	363.9	362.7	360.4
<b>SRA</b>										
Anza Borrego Springs	1030.3	1321.2	936.0	909.7	1300.7	994.3	1403.8	1371.9	1313.9	724.2
Escondido	542.8	540.0	474.5	479.4	455.4	438.1	421.7	386.9	358.5	370.3
Fallbrook	559.7	565.3	496.1	536.4	466.2	497.5	437.5	455.2	453.3	410.5
North San Diego	563.1	574.4	490.3	519.9	517.8	442.7	397.9	411.6	368.6	391.2
Palomar-Julian	387.5	325.4	348.4	511.1	324.6	354.4	331.4	378.2	433.3	284.4
Pauma	253.6	322.0	225.2	246.2	203.5	278.7	220.6	248.0	209.4	344.1
Poway	297.1	264.5	250.5	259.4	252.2	270.3	247.8	249.3	272.5	241.5
Ramona	362.3	346.8	388.2	418.8	335.2	302.5	298.0	280.9	362.0	371.3
San Marcos	514.5	480.6	466.2	417.5	435.9	396.0	391.0	359.8	390.8	378.9
Valley Center	378.1	326.6	340.7	396.6	308.4	227.1	327.0	259.5	299.4	359.9

\* Rates per 100,000 population.

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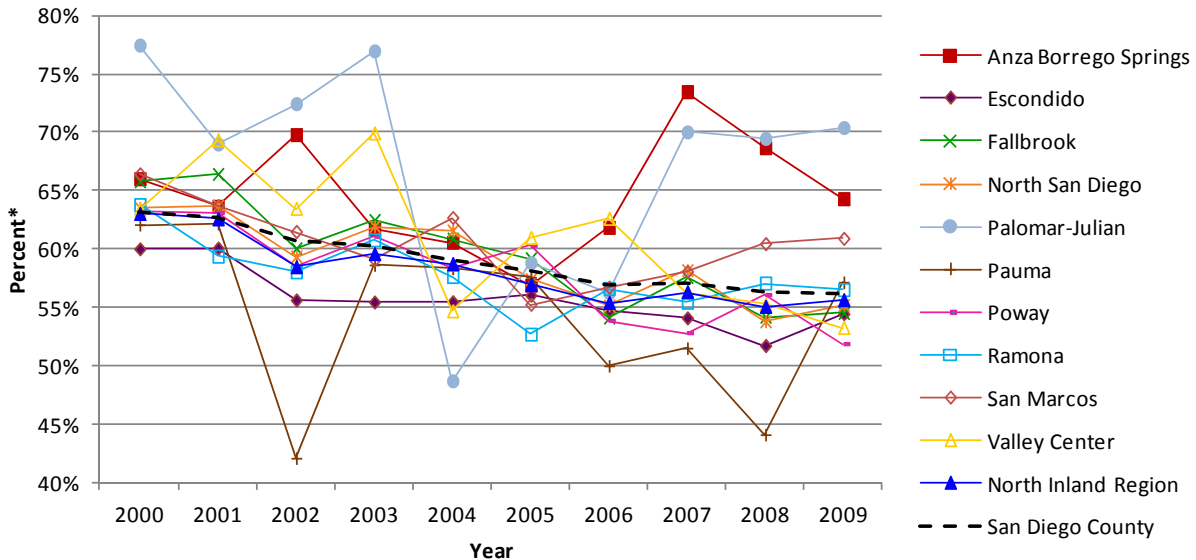
<sup>†</sup> 3-4-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

<sup>§</sup> Rates and Percentages not calculated for fewer than 5 events. Rates not calculated in cases where zip code is unknown.

Source: Death Statistical Master Files (CA DPH), County of San Diego, Health & Human Services Agency, Epidemiology & Immunization Services Branch; SANDAG, Current Population Estimates, 9/21/2011.

Prepared by County of San Diego (CoSD), Health & Human Services Agency (HHSA), Community Health Statistics, 9/22/2011.

### 3-4-50 Death<sup>†</sup> Percentages\* Among San Diego County Residents - North Inland Region, 2000-2009



\*3-4-50 deaths as a percentage of all cause deaths.

†3-Four-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

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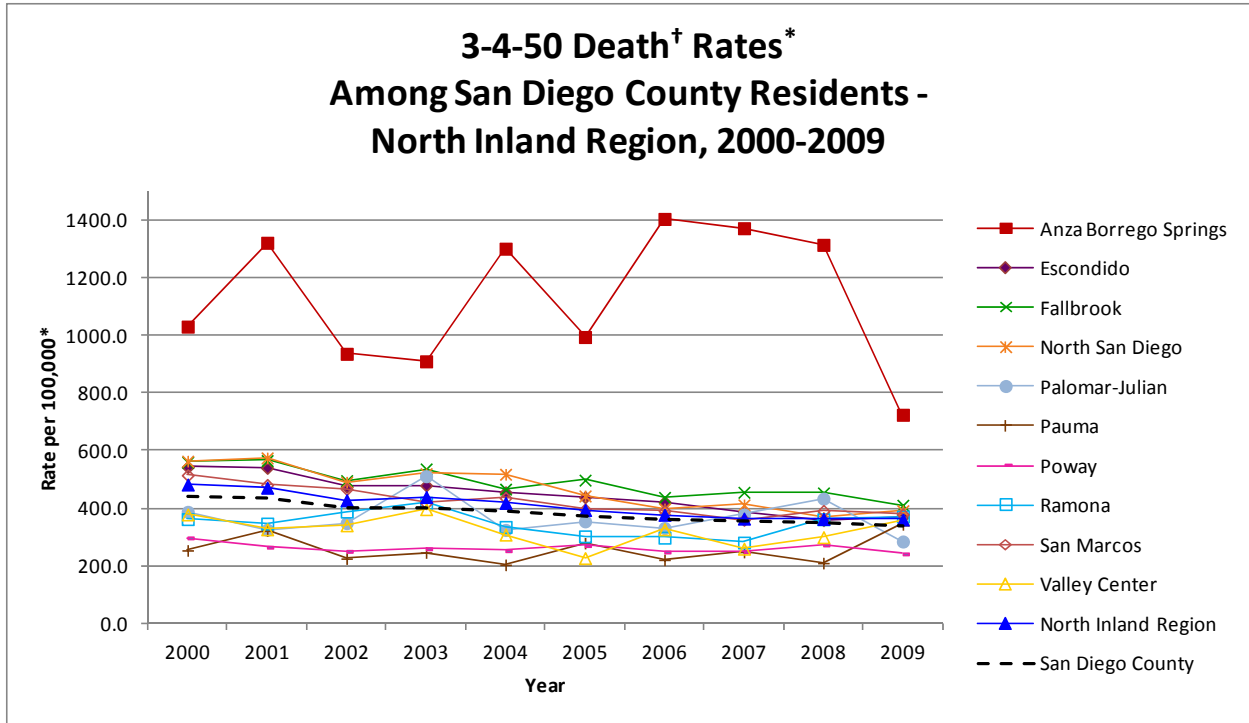
‡Percents not shown due to fewer than 5 events.

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#### 3-4-50 in the North Inland Region:

- Overall, the percentage of deaths due to chronic disease decreased in the North Inland Region and its Subregional Areas (SRAs) from 2000 – 2009.
- Compared to the County, the North Inland Region had slightly lower percentages of deaths due to chronic disease in every year from 2000 – 2009.
- Among the North Inland Region SRAs, Palomar-Julian had the highest percentage of deaths due to chronic disease in 2000. In 2009, Palomar-Julian also had the highest percentage of deaths due to chronic disease.
- Among the North Inland Region SRAs, Escondido had the lowest percentage of deaths due to chronic disease in 2000. Poway and Valley Center had the lowest percentages of deaths due to chronic disease in 2009.



\*3-4-50 deaths as a percentage of all cause deaths.

†3-Four-50 Deaths include Stroke, Coronary Heart Disease (CHD), Diabetes, COPD, Asthma, and Cancer.

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#### 3-4-50 in the North Inland Region:

- Overall, the chronic disease death rate decreased in the North Inland Region and its SRAs from 2000 – 2009.
- Among the North Inland Region SRAs, Anza-Borrego Springs had the highest chronic disease death rates in every year from 2000-2009.
- Among the North Inland Region SRAs, Poway and Pauma tended to have the lowest chronic disease death rates from 2000 – 2009, in each year.