

Prevention Services Community Forum – INPUT RECEIVED

May 14, 2009

1:00 p.m. – 3:00 p.m.

Health Services Complex, Coronado Room
3851 Rosecrans Street, San Diego, 92110

The following is feedback received on May 14, 2009 at the Prevention Forum:

R. McGaffigan –

3 Initiatives – Do all get equal attention? One could be more intense.
What are the resources for each?

K. Herbstritt –

Have objectives listed
Identify best practices or things shown to work, e.g., billboard ordinances
Site sources for study/research done and if it is effective
Environmental prevention model – not in draft being used by federal government
Doesn't say much about the policy piece, community organization, etc of the prevention model.
Need more implementation around SPF

S. Bower: This is an input forum, not an industry day. County first solicits input then will do an industry day. This is not about the RFP, but the prevention plan. If you would like to provide input after today you may use the pink slips or you may also give input via email to Linda.Bridgeman@sdcountry.ca.gov by May 30, 2009. The plan will be finalized in June.

R. DiCiccio-

What is the goal of underage drinking?
Break out into 2 pieces
Identify age of 1st use
Reduce problems associated with binge drinking, DUI & assaults
Broad goals make it hard to do an evaluation
Need statements about the enforcement of policies
Environmental strategies are most cost effective for prevention work over other available strategies
The SPF strategies & San Diego environmental model complement each other well
Should continue to use a logic model

M. D'Hondt-

Target populations, not cultures – overall ages of 15-25
Consider having a cultural piece

J. Strang-

SPF – cultural competency is interwoven within this

E. Leary-

Only one objective per goal – why is there a limitation on the objectives? Does it make sense to only have one?

B. Sise-

Differential in size – is there a way to measure size and seriousness and then devote resources commensurate to size and seriousness?

E. Yulevna-

Have resources identified by community

R. Hernandez-

Are we allocating between 3 or 4 initiatives?

Prevention Services Community Forum-INPUT

May 14, 2009

Page 1 of 3

The plan highlights things specific to the meth initiative
Include best practices in evaluation

D. Stevens-

Strategic Prevention Plan should have data that drives the plan
Objective should be measurable and have a set time

R. McGaffigan -

Activities are too broad
Make objectives clearer and have strategy with each objective
Lose concept by matching the objectives to workgroup as you develop them

P. Krupski-

Work down from 18 goals and objectives – some things will be more broad than desired

D. Pint-

How will emerging drug trends be addressed?
How will this plan have flexibility to address new trends such as prescription drug abuse

B. Sise-

Develop companion compliance tool
List activities and appropriate things to complete and show if compliance has been achieved
This should be able to grow with new trends

R. Hernandez-

Is flexibility allowed?

J. Strang-

Regional work – describe flexibility under this section
Regional provider – 2nd paragraph – regional provider developing annual work plan – we may not want to be aware of an annual work plan

E. Leary-

Other counties have providers input their own plan into CALOMs

R. DiCiccio-

Companion document – Federal agencies have a list of best practices and their impact, e.g., taxing alcohol and acceptable activities and strategies

K. Herbstritt-

Include clear outcomes – identifying outcomes for each initiative helps to stay focused

J. Strang-

Is there a countywide Strategic Plan? (This is it)
Countywide work needs to be described and if it would have separate goals and objectives

R. Hernandez-

SPF – expand evaluation description

K. Lippit-

Each activity should be backed by data to show its need

R. McGaffigan-

Be clearer with your objective
Show strategies
What you want to change drives what you will do
Comprehensive strategy around change

Include PP diagram in plan

D. Stevens-

Support measured outcomes

Activities need to support measured objectives

DUIs – does not state youth or adult – no context to numbers, need baseline

E. Yulenva-

Activities derived from best practices

Need long-term indicators

R. McGaffigan -

Create a companion document to keep the Strategic Plan short – would help you change objectives yearly

Have a few long-term specific goals

K. Lippit-

Reducing DUIs is difficult, can't control all areas

J. Strang-

Words on page 3 re: binge, meth and marijuana – doesn't transfer over in actual initiative – need to use consistent language

B. Sise-

Recurring compliance issues

Binge and underage goal is reasonable

Activities aren't specific and measurable

Have companion document to further describe outcomes

Problem between what equals an outcome and an objective

J. Gogek-

Evaluation plan is "light"

What is evaluation to measure?

Integrated into intervention from the beginning

Needs to be portable and simple

Target for evaluations needs to be clearer

Somali-

Re: page 2 – who would be involved with each activity?

L. Higgley-

Strategy for outcome evaluation – what is the baseline?

J. Strang-

Page 2 – wording – should state Del Mar Fairgrounds not racetrack

Add to list – treatment and recovery

NOTE:

For additional Comments please contact Linda Bridgeman Smith at:

619 584-5055 or

Linda.Bridgeman@sdcountry.ca.gov