



COUNTY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

SOUTHBAY YOUTH AND SENIORS TEAM UP FOR FRIENDLY COMPETITION *County Co-sponsors Intergenerational Games To Bridge Age Gap With Athletics And Fun*

- WHO:** Children and older adults paired together to compete in the Intergenerational Games, dressed to run around and have fun.
Representatives from various organizations that have helped organize the event.
- WHAT:** Teams will compete in such challenges as basketball shoot, shot put, tennis shot and more, for the mutual enjoyment of all participants.
- WHEN:** 9:30 a.m. to 1 p.m. Wednesday, Nov. 10
- WHERE:** U.S. Olympic Training Center, 2800 Olympic Parkway in Chula Vista.
- WHY:** The participating individuals and organizations hope to inspire the development of more intergenerational programs and relationships. Older adults and youngsters benefit from sharing their unique strengths in a fun environment.

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