



COUNTY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

BIG BAND CONCERT TO BENEFIT FOSTER CHILDREN

Eighth Annual Event To Feature Legendary Performers In Musical Tribute

WHO: Jay Wimmer and the Big Band All Stars, including special performances by Mike Hudson, Wendy Ross, and Luci Ainsworth

WHAT: More than 3,000 people are expected to attend the eighth annual *Big Band Concert and Dance* to swing to the classic melodies of "yesteryear." This event is part of a series of special events coordinated by the San Diego County Health and Human Services Agency, to support foster families and to recruit additional homes to care for abused and abandoned children.

Generous support from various sponsors has made this event possible. All proceeds from each \$6 entrance donation will benefit foster families from around the county through *Straight from the Heart*, a resource center that provides scholarships for foster youth, training and support programs for foster parents, foster home recruitment and retention activities and many other needed services.

WHEN: Saturday, September 25, 2004
1 - 5 p.m.
2 - 2:20 p.m. Recognition of foster parents, distinguished guests and supporters

WHERE: Pier Plaza Amphitheater, Oceanside
(near the base of the historic Oceanside Pier)

WHY: Hundreds of children in desperate situations throughout the county need a family to love and care for them. This event is designed to honor those who are nurturing these youths, generate funds for continued training and support activities for foster parents, and to raise community awareness about the need for more foster families to help keep children in their own communities.

Editor's Note: Foster parents, performers, and event organizers will be available for interviews.

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