



COUNTY OF SAN DIEGO NEWS RELEASE

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MEDIA ADVISORY

FREE EAST COUNTY FORUM TO EXPLORE THE HEALTH BENEFITS OF WALKABLE COMMUNITIES

- WHAT:** “What’s Health Got to Do With It?”
Free East County Community Design Forum
- WHO:** Supervisor Dianne Jacob
Pamela B. Smith, Deputy Director, San Diego County Health and Human Services Agency (HHSA) East Region and Aging and Independence Services
Tina Zenzola, Director, Safe and Health Communities Consulting
Ryan Snyder, President, Ryan Snyder Associates (urban transportation planning firm)
- WHEN:** Friday, June 22, 2007
8 a.m. – 1 p.m.
- WHERE:** Ronald Reagan Community Center
195 E. Douglas Ave.
El Cajon, CA 92020
- WHY:** Can a community’s design affect the health of its residents? Elected officials, city and County planners, public health and social services professionals, bike and pedestrian advocates, business leaders and community based organizations will meet to discuss the health effects of the “built environment.”

The free event will include a “walk audit” of downtown El Cajon, intended to provide insight on how to create more walkable, livable communities in East County. Updated information on important health problems in East County communities will be presented, and there will be discussion of ways that public health officials, community leaders and local government agencies can work together to promote healthier community design.

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