



COUNTY OF SAN DIEGO

NEWS RELEASE

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

TEACHING MOMMY AND DADDY: GREAT PARENTS ARE MADE, NOT BORN

Third Annual Parenting Conference Helps Parents Learn and Improve Parenting Skills

WHAT: The Third Annual *Parenting Conference* is offered by the County of San Diego Health and Human Services Agency and local partners, to provide local parents and caregivers information and community resources to enhance the well-being of their children and family. The conference is an opportunity for parents of children of all ages, to spend a day learning new skills, increasing their knowledge of child and youth development and networking with other parents who have similar issues and concerns.

WHEN: Saturday, February 28, 2004
8:00 AM-3:00 PM

WHERE: The Salvation Army
Ray and Joan Kroc Corps Community Center
6845 University Avenue, San Diego

WHY: Children are our most important resource and parenting is an unrecognized skill that can be taught and improved. This annual conference is presented in honor of parents, to emphasize the joys of being a parent and acknowledge the difficulties of parenthood. Conference planners seek to communicate the message that *all* parents deserve information and support. Parent education and support is primary to child abuse prevention.

Workshop topics include: Fathers Are Parents Too, Keeping Kids Drug-Free, How to Talk to Your Children and Teens about Sexuality, Raising Your Child's Self-Esteem, Staying Involved in Your Child's Education, The Importance of Play for Young Children, How to Avoid Power Struggles, Sibling Rivalry, and others.

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