



# COUNTY OF SAN DIEGO NEWS RELEASE

FOR IMMEDIATE PUBLICATION  
April 22, 2005  
Contact: Leslie Ridgeway, (619) 685-2239

## MEDIA ADVISORY

### EVENT DESIGNED TO INCREASE AWARENESS OF NEED FOR IMMUNIZATIONS

**WHO:** Pam Slater-Price, Chairwoman and Third District Supervisor, County of San Diego Board of Supervisors  
Nancy Bowen, M.D., Public Health Officer, County of San Diego Health and Human Services Agency (HHS)A  
Sara Fainstein, polio survivor  
Barbara Fielding, Neighborhood House Association Head Start Program (*tentative*)

**WHAT:** *National Infant Immunization Week* event

**WHEN:** 10 a.m.  
Tuesday, April 26

**WHERE:** Neighborhood House Association Miller Head Start  
4343 Shields Street, Tierrasanta  
IMPORTANT: Please see attached map for driving/parking directions  
(*please note this event is not open to the public*)

**WHY:** To celebrate progress made in fighting serious childhood diseases like polio and measles, as well as the 50<sup>th</sup> anniversary of the Salk polio vaccine, San Diego County public and private health services organizations are collaborating with other groups to coordinate a press conference and children's event for *National Infant Immunization Week*, April 24 – April 30, and *Toddler Immunization Month* in May. These celebrations are being held in conjunction with the hemisphere-wide *Vaccination Week in the Americas*, April 23-30. Vaccines are among the most successful and cost-effective public health tools available for preventing disease and death. They not only help protect people from developing potentially serious diseases, they also help protect entire communities by preventing and reducing the spread of infectious agents. This year's campaign celebrates the progress made in combating serious childhood diseases with vaccines, and the 50<sup>th</sup> anniversary of the Salk Polio vaccine.

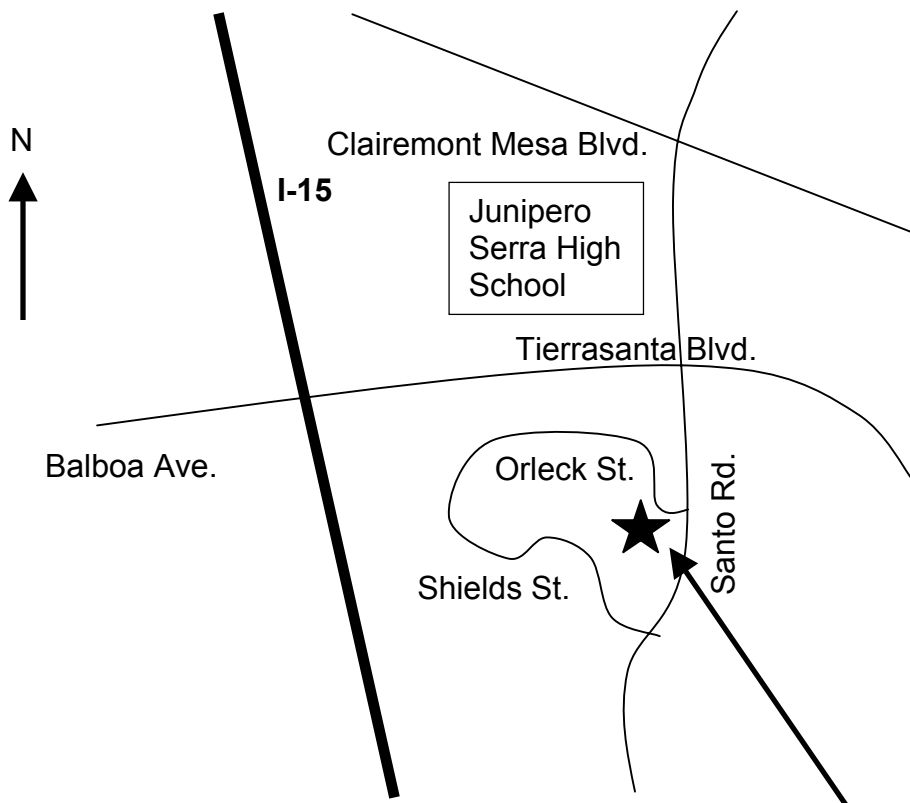
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# DRIVING AND PARKING DIRECTIONS

## 2005 National Infant Immunization Week Press Conference and Children's Event

### Neighborhood House Association Miller Head Start

10:00 – 11:00 a.m.  
Tuesday, April 26, 2005



**From I-15, turn east onto Tierrasanta Blvd. Follow to Santo Rd., and turn right onto Santo. Follow to Orleck St. and turn right onto Orleck. Look for signs designating event and parking.**