



COUNTY OF SAN DIEGO
NEWS RELEASE

FOR IMMEDIATE RELEASE
September 11, 2003

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ARMING SENIORS AGAINST INVESTMENT FRAUD AND OTHER SCAMS
Health and Human Services Agency To Co-sponsor Free Seminar for Seniors in Chula Vista

WHO: Marie Contreras-Sweet, California Business, Transportation and Housing Agency
Robyn Goodman, Manager for Seniors Against Investment Fraud program, California Department of Corporations
Representatives from the County's Retired & Senior Volunteer Program (RSVP)

WHAT: A free awareness and prevention program for older adults on investment and telemarketing fraud.

WHEN: 11 a.m. to Noon
Thursday, Sept. 18

WHERE: Norman Park Center, 270 F St., Chula Vista

WHY: Senior citizens are a primary target for telemarketing and investment scams, and constitute a major demographic of fraud victims. Many seniors have lost their homes and/or life savings, due to these fraudulent schemes, which often begin with telephone solicitations. This seminar will teach older adults how to recognize, report and avoid investment scams.

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