



COUNTY OF SAN DIEGO

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

November 13, 2007

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MEDIA ADVISORY

OLDER ADULTS TEAM WITH YOUNGSTERS AT INTERGENERATIONAL GAMES *County Cosponsors Event to Bridge Generations with Athletics and Fun*

WHO: Children paired with older adults into teams. They will compete in such challenges as basketball shoot, shot put, tennis shot and more.

WHEN: 9:30 a.m. to 1 p.m. Wednesday, Nov. 14
(The Games will begin by 10:30 a.m.)

WHERE: U.S. Olympic Training Center, 2800 Olympic Parkway in Chula Vista.

WHY: The County of San Diego HHSA (Health and Human Services), Aging & Independence Services and its partners in the Intergenerational Games hope to inspire the development of more intergenerational programs and relationships. Older adults and youngsters benefit from sharing their unique strengths in a fun environment.

A second Intergenerational Games will be held from 9 a.m. to 1 p.m. Wednesday, Nov. 28, at the Boys & Girls Club of East County, 1171 E. Madison Ave., El Cajon.

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