



COUNTY OF SAN DIEGO

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

June 21, 2007

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MEDIA ADVISORY

COUNTY KICKS OFF AWARD-WINNING COOL ZONES TO AID OLDER ADULTS

Seniors Urged to Enjoy Summer with Plan to Beat the Heat and Energy Costs

WHAT: Official kickoff for County's Cool Zone program. Earlier this year, the Cool Zone program won a national health award from the American Society on Aging. The kickoff initiates the designation of Cool Zone sites for this summer.

WHO: County Supervisor Dianne Jacob, District 2
Pam Smith, Deputy Director, HHSA's Aging & Independence Services
Yole Whiting, Director, Customer Assistance, SDG&E
Dr. Robert Moser, Deputy Director, Catholic Charities
Seniors attending the Cool Zone at the Lemon Grove Senior Center

WHEN: 11:30 a.m. Friday, June 22

WHERE: Lemon Grove Senior Center, 8235 Mount Vernon, Lemon Grove, 91945

WHY: Having air-conditioned settings where seniors and others can congregate to beat the heat not only reduces their individual energy costs, but can protect their health. Cool Zones are also great places to meet people and socialize.

To locate a Cool Zone, call 1-800-510-2020.

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