



County of San Diego Methamphetamine Strike Force



NEWS ADVISORY

FOR IMMEDIATE RELEASE: July 6, 2008

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COUNTY OFFICIALS, SHERIFF'S DEPUTIES, AND TREATMENT TEAMS GO DOOR-TO-DOOR IN METH-AFFECTED NEIGHBORHOOD IN IMPERIAL BEACH

Residents Encouraged to Report Meth-Related Crime and Seek Meth Treatment

WHAT: Teams of elected officials, Sheriff's deputies, treatment providers and public health workers will go door-to-door in a drug-affected neighborhood in Imperial Beach and distribute refrigerator magnets and "Get Off Meth" brochures encouraging residents to report meth-related crime or to seek treatment for their drug addiction.

The distribution of the bilingual magnets and brochures, publicizing the Meth Hotline (877) No2-METH, is part of a countywide campaign to combat meth use and meth sales. The magnets will be distributed throughout the county by the Sheriff's Department Crime Prevention and COPPS Units.

WHO: **Chairman Greg Cox**, District 1, County of San Diego Board of Supervisors
Vice-Chairwoman Dianne Jacob, District 2, County of San Diego Board of Supervisors
Nick Macchione, Director, Health and Human Services Agency, County of San Diego
Bill Gore, Undersheriff, San Diego County Sheriff's Department
Mayor Jim Janney, City of Imperial Beach

WHEN: **Tuesday, July 8, 2008 at 9 a.m.**

WHERE: **News Conference/Briefing**
Imperial Beach Pier Plaza
900 Seacoast Drive

Operation
Area west of 2nd St. between Palm Ave.
and Imperial Beach Blvd.

WHY: The magnets, brochures and the Meth Hotline are tools residents can use to prevent meth-related crime in their community. Residents can report suspicious activity to law enforcement. The Meth Hotline and brochures also provide families information and referrals to help loved ones overcome their drug addiction. All calls are anonymous.

VISUALS: Teams going door-to-door distributing magnets and brochures
Meth Hotline Banner
Sheriff's Mobile Command Post
Map showing density of drug-related arrests in Imperial Beach

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